

PROFILING:

Who's Who in **Architecture**

INVISION's Board of Directors (L-R): Eric Ritland, Jeff Oltmann, Lynor Koch, Brian Sanderman, Ron Teisinger, Mark Nevenhoven, Kate Payne, Jill Goedken, Mike Brosbar, Brad Leeper, Irene Hegedus-Tarczyński

INVISION embraces change, seeks new opportunities for growth

For 64 years INVISION Architecture has been a proud, respectful and innovative artist on the Iowa canvas. We've had the opportunity to work with a unique variety of clients ranging from municipalities to healthcare administrators and professionals, to teachers and students. From the first air inflated Dome in the region on the University of Northern Iowa Campus to a nationally recognized museum honoring Iowa Veterans; we have actively participated in the evolution of Iowa's ever-changing landscape.

As a practice, we have undertaken many challenges and learned several lessons. The most prominent being the mystery and opportunity that results from change. The common denominator for all of us is that we are in constant change. At INVISION, this change is embraced as an opportunity for growth. Building projects begin in an environment of change, whether change in mission, technology, the market, strategy, structure or opera-

tions. We provide a balanced approach to these changes with innovative ideas and time tested experience.

Our staff of over fifty continues to grow to meet the changing needs of our clients, and includes planners, designers, detailers, technical specialists, graphic designers, specification writers, interior designers, code consultants, thinkers and innovators. We continually seek new and different avenues to provide more comprehensive services to our clients.

We seek to develop trust-based relationships with all of our clients, in which we work collaboratively to develop facilities responsive to their needs. We believe that combining our extensive knowledge with our clients' understanding of their unique needs results in the best possible end product. This approach, combined with a progressive design philosophy has allowed INVISION to experience sustained growth in a time of economic turbulence.

With ever-increasing understand-

ing of our impact on the changing climate, greater emphasis is being placed on designing buildings that are environmentally- responsible and sustainable. Currently, we are pursuing a Leadership in Environmental and Energy Design (LEED) rating on four of our projects across the state of Iowa. The LEED system provides a means for publicly identifying projects which incorporate sustainable elements. In addition to our LEED projects, we consciously seek to provide appropriate energy efficient design, responsible use of materials, efficient use of resources, and healthy environments in all that we do.

Through all of the changes we have taken part in, three things remain constant.

INVISION's reputation for client-centered service and thoughtful design, combined with a passion to actively approach new opportunities and change has always been, and will continue to be the impetus that drives our actions.



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